

# 4

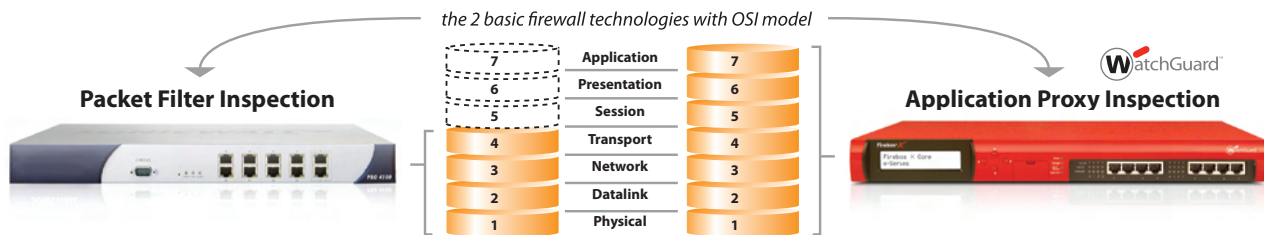
## Reasons to buy WatchGuard®

### 1 True ZERO DAY protection *(others claim it, WatchGuard has it)*

- **WatchGuard offers true zero day protection** right out of the box through an intelligent layered security architecture
- **Others rely on signature-based protection**, a reactive way to provide security that leaves networks exposed to new threats until a signature is developed and deployed

### 2 Powerful Application Proxy vs. Packet Filter Inspection

- **WatchGuard application proxy technology** inspects *all 7 layers* of data communication to instantly block offending data from each layer for far greater protection
- **Packet filter technology** inspects only 4 data communication layers (see OSI model below) leaving 3 layers of data communication that are NOT inspected



### 3 UTM Solutions *(best-in-class unified threat management)*

- Integrated security capabilities boost protection in critical attack areas
  - **WebBlocker** - URL content filtering
  - **Gateway AV/IPS** - powerful anti-virus, anti-spyware, and intrusion prevention
  - **spamBlocker** - with full-featured spam quarantine
- All security features are centrally managed for genuine ease of use, with real-time monitoring, logging, and reporting

### 4 Deluxe Customer Care with LiveSecurity® Service

Provides high-value, innovative support services to IT administrators, including:

- **Hardware warranty** with advance hardware replacement
- **Technical support** with a four-hour targeted response time
- **Software updates** that cover feature enhancements and new capabilities
- **Concise threat alerts** with clear instructions on how to reduce or eliminate new threats and direct links to patches to save time
- **Ground-breaking education resources** including videos, podcasts, and handy security training modules

[www.watchguard.com](http://www.watchguard.com)