

# 3 Reasons to Buy WatchGuard

## 1 Value and Performance

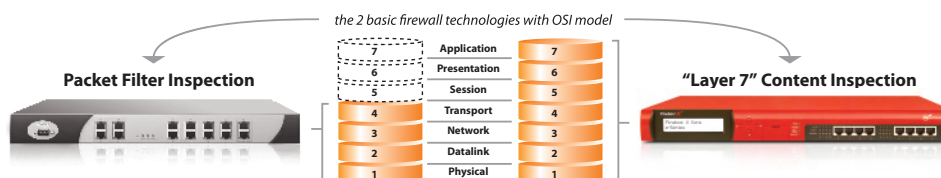
**WatchGuard XTM solutions offer reliable, all-in-one security** at an attractive price point. In a tough economy, it's the smart way to decrease IT costs while increasing network protection with integrated security components. And the value goes beyond the lower acquisition costs.

- **Lower management and support costs** – manage one multi-function box instead of numerous single-point products from an intuitive, centralized console
- **Lower upgrade and replacement costs** – our unique license-key upgrades mean you don't have to replace your hardware every time you need to increase capacity, performance, or security capabilities
- **Lower energy costs** – amp draw is 70% lower than industry average
- **Meet compliance regulations** – with tools that give you unprecedented visibility into network security activity as well as the information you need to prove regulatory compliance

## 2 In-depth, Customized Security

**Our unique "Layer 7" content inspection technology** combines with fully integrated security subscriptions for complete network protection.

- Unlike other security products that only look at the first four layers of data communication, our solutions thoroughly inspect all seven layers of the OSI stack



- Our architecture offers all-in-one security, but also provides the option of "turning on" or "turning off" types of protection and features as needed for fully extensible threat management

## 3 Trusted Global Leader

**Buy from a recognized leader in network security.** We've been leading the network security market with our innovative products for more than a decade. Here are a few of our recent awards:

- *Editor's Recommendation Award* from Network Computing, Germany
- *Best for Maintaining High Security* from Inc. Magazine
- *Reader's Choice Award* for mid-range UTM solution from Network World Asia
- *Global Excellence in Technology Award* from Frost & Sullivan
- *Best Channel Vendor* from Business Solutions Magazine

Our reliable products are backed by 15,000 partners in 120 countries, and by world-class support, so you get the help you need when you need it.

Contact your reseller for details.

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